



The Doctor's RX

VOLUME 1 ISSUE 3

NOVEMBER 10, 2008

DIGITAL TRANSFER ISSUE

- Give Personalized Family Memories for the Holidays
- What you need to make your own Personalized gifts
- Don't throw out those old LP's!

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888 361-0509
(toll free!)

Family Memories make for Great Holiday Gifts

Every Holiday season, I agonize over what to give my family members. This is especially true of adult family members "who already have **everything**."

With money being as tight as it is in the present economy, I've decided to make my family members some personalized gifts.

We have boxes full of family photographs, home movies and videos that have been stored away for years. Every year we add to the pile, but they are not very accessible.

Today, technology gives us so many options for what we can do with those seldom viewed, yet precious family memories.

One of the simplest is a **family calendar**. Imagine turning a new calendar page every month and

enjoying your children or grandchildren on every page! This year my mom and dad will celebrate their 50th wedding anniversary.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

sary. I think I will make them a calendar with photos of them and our family. Every month they can relive a old memory!

Another option would be to

create a **photographic DVD**. A photographic DVD is a thematic slide show set to music that can be played in a DVD player.

Imagine having a video slideshow of your children's birthdays through the years. You can watch them grow up all over again! Recently, I made a slideshow of school pictures for my high school reunion web site. It was really funny watching how goofy I looked from year to year!

A third option would be to **transfer your 8mm film or video tape home movies to DVD**. DVD is a much more convenient medium for storing, playing and enjoying home movies. They are also easy to duplicate for family gifts.

What do I Need to Make Family Calendars,

Photographic DVDs, or Transfer my Home Movies?

Family Calendars can be made with a photo scanner (or digital pictures), a photo quality printer, photo quality paper, & most photo software.

Add a DVD burner and some video editing software & you are well on your way to making **photographic DVDs**.

Video/Film to DVD transfer is a bit more complicated due to some specialized equipment required. Video cards that allow input from camcorders and VCR's are required to get the video into your computer for editing. Film transfer requires two steps. You need to record

the film projection on video tape and then transfer it to your computer for editing.

If you are interested in doing this yourself, Dr. Joey can provide you with the equipment, software, and/or expertise. **Dr. Joey can also do this for you at reasonable rates. See ads inside.**

Reclaim Your Old Music!



Dr. Joey can professionally transfer all your music to the format you need. .

My 1976 Dodge Aspen came equipped with the latest music technology — an **8 track tape** player. I enjoyed many hours cruising and crooning with James Taylor.

Then came the Eighties. **Cassette tape** replaced eight track and I had to replace all my JT to listen in my 1985 Buick Somerset.

One more decade and the Nineties replaced my cassette tapes with **music CD's** and once again I had to replace my James Taylor collection to listen in my 1999 Silhouette

Mini-Van's CD player.

In the new Millennium **MP3** is all the rage — iPods, I Phones, you name the brand. Music can be bought online, downloaded to your computer, and transferred to your portable MP3 Player. Soon my CD player will be replaced with a jack for an MP3 player.



Is there no end to this? Must I now purchase digital versions of all my "Sweet Baby James?"

No, certainly not! This new technology has also provided ways to transfer all our old music whether LP's, eight-tracks, cassette, or CD to any format we desire.

Whether your preferred medium is cassette, CD, MP3, or raw digital format on a hard drive. Dr. Joey can professionally transfer all your music to the format you need. See the ad for end of the year specials.

\$5 OFF
Basic, Deluxe
& Premier
Video
Transfer
Service



Protect Your Precious Memories Video Transfer Service

Basic Service ~~\$20.00~~ **\$15.00**

Basic service includes 2 hours transfer of VHS or VHS-C video to DVD, 15 minute auto chapter breaks, and protective paper sleeve. **Additional copies \$10.00 each.**

Deluxe Service ~~\$25.00~~ **\$20.00**

Deluxe service includes 2 hours transfer of VHS, VHS-C, 8mm tape, Hi 8, Digital, & MiniDV video to DVD, 15 minute auto chapter breaks, printed DVD, and protective plastic case. **Additional DVD's copied at \$15.00 each.**

Premier Service ~~\$40.00~~ **\$35.00**

Premier service includes 2 hours transfer of VHS, VHS-C, 8mm tape, Hi 8, Digital, & MiniDV video to DVD, computer based DVD editing, content based chapter breaks, printed DVD, transparent plastic case with an insert printed with image from the DVD. **Additional DVD's copied at \$20.00 each.**

Surcharge for 8mm film \$5 per 50' reel. (only available with Premier service).

Photographic Calendars \$25.00

(additional copies \$20 each)



Includes

- **12 month Calendar with single picture for each month.**
- **Photo enhancement/editing as needed or requested.**
- **Photo Quality Paper**
- **Plastic Spiral Binding**
- **Custom Cover Design**

Additional pictures/picture collages added at \$0.25 per picture surcharge.



SAVE \$5.00 through the end of the year.

Audio Transfer Specials LP / Cassette / 8 Track to CD / MP3

Basic Service ~~\$15.00~~ **\$10.00**

Basic service includes transfer of up to 80 minutes of music from LP, Cassette, or 8 Track Tape to CD (w/o track separation) in a protective paper sleeve.

Additional CD's copied at \$10.00 each.

Deluxe Service ~~\$20.00~~ **\$15.00**

Deluxe service includes transfer of up to 80 minutes of music from LP, Cassette, or 8 Track Tape to CD or MP3 (with track separation), printed CD, album cover copied to jewel case insert, and jewel case.

Additional CD's copied at \$15.00 each.

Do You Offer in-home Computer Classes?

Question: "Dr. Joey, I don't need generic computer classes. I need someone to teach me how to use MY computer. Do you offer in-home computer classes?"

D. Harris, Birmingham, AL

Answer: Many of you know that I taught computer classes at the Irondale Sr. Citizen Center for a year and a half. There were many benefits to that arrangement for me and the seniors. However, one problem we

could never overcome was moving from the generic use of the Center's computers to the specific software and features of your own home computer.

Sadly, I am no longer available at the Center due to city budget cuts and my own personal needs.

However, this has left me free to pursue what I believe can better meet consumer needs—in home instruction. I would be happy to arrange a free in-

home consultation with you regarding what you would like to learn and the cost involved. I will design a special course just for your specific needs — digital photography, selling on eBay, using the MS Office Suite — you tell me what you want to learn and I'll teach you.

Since I am no longer at the Center, I will offer special rates to all Irondale Seniors. Call now for an appointment! 888-361-0509

"I will design a special course just for your specific needs ... you tell me what you want to learn and I'll teach you!"

**Refurbished
Computer
Systems**

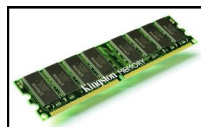
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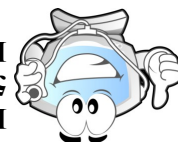
**New Pre-Built
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We Make House Calls!

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538 Oak Ridge Place
Birmingham, AL 35214



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I am Dr. Joey and I'm the owner of Dr. Joey's Computer RX. I started this business in order to provide quality in-home and on-site computer solutions at reasonable prices.

I am located in Birmingham, AL and provide sales and service for Birmingham and its outlying areas. I have over 25 years experience working with home and business systems.

Whether you are looking for a new computer, upgrading an older one, or have need for tune up, repair, or consulting services, I can provide the prescription for you!



"We Make House Calls!"

We Now Accept...

