



The Doctor's RX

MP3 EDITION

- What is a MP3 Player?
- How to "Rip" Music & Save it to your MP3 Player
- Which Digital Music Service is Best?

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888 361-0509



What is a MP3 Player?

As a nation, we love our music. Through the years music has been reproduced on many different kinds of media for our personal enjoyment. Most of us still have a few vinyl records, reel to reel players, 8 tracks, or cassette tapes that house our music collections. While the current standard is CD (compact disc), it is quickly being replaced by a new standard - MP3.

An MP3 is a digital (or computer) audio file compressed using a standard defined by the Motion Pictures Experts Group (MPEG). Officially known as "MPEG-1, Layer 3", MP3s can use as little as 10% of the storage required by the CD format. That means more music can be stored in a smaller amount of space. With MP3 you can carry and enjoy your entire music collection just about anywhere on a device that can fit in your pocket!

An MP3 player is a device for playing MP3 files. It is a little computer that stores your music and allows you to listen to it anywhere.

Most enjoy it with portable ear phones, but MP3 players are very versatile. You can plug your MP3 player into your car's stereo system, your bedside stereo alarm clock, your kitchen radio, your main stereo system, your patio sound system, or your TV's surround sound.



You can carry and enjoy your entire music collection just about anywhere on a device that can fit in your pocket!

Many homes now have a digital hub (kind of a cross between a stereo and a computer). You can keep you entire music collection on the digital hub and it can be accessed by anyone in any room (usually wirelessly) through special receivers.

A major advantage of these devices is that more than one device can access your MP3 files at the same time. All the music can be stored in one place, and the various MP3 players in the home can treat the MP3 collection like a library with unlimited copies of every book.

Apple's iPod was not the first MP3 player, but it has become very popular with its various models including the new cell phone/mp3 hybrid — the IPHONE.

While the iPod is popular, there are many MP3 players on the market varying in price, storage, and features

Dr. Joey carries many of these items and can provide you with training, accessories, and even digital transfer help.

Call Dr. Joey today, toll free, 888 361-0509

Confused by your New Electronics Gifts?

There is nothing more frustrating than getting a cool new electronics item for the holidays and not being able to make it work as it should.

It is nothing to be ashamed of. The more advanced technology becomes, the more complex its operation.

That's why it is important to have someone trained in the installation and use of these devices to teach you how to use them.

Dr. Joey can provide electronics set up and training for you at a fraction of what national retail stores and most independent dealers can offer.

I can set up your computers, home theaters, iPods (and other MP3 players), digital cameras, cell phones, DVD players, printers, wireless networks, digital picture frames, internet (and phone service), TIVO's, DVR's and virtually anything else you can think of. See the attached money saving coupons.

How to Rip Songs & Save them to Your MP3 Player

Ripping Songs from your CDs

Sounds violent doesn't it? It's actually painless! "Ripping" refers to the process of saving music from your compact discs to your computer in MP3 format.

It's easy to do and you probably already have all you need on your computer. If you have a CD-ROM drive and just about any music software (Windows comes standard with Windows Media Player), you are all set!

Just insert your CD into the computer's CD ROM and the computer should prompt you for the rest. Usually a menu will open asking you if you want to play the CD or "rip" it to your preferred music software.

Common selections will be Windows Media Player, Real

Media Player, iTunes, etc. On my computer Windows Media Player opens and immediately starts ripping the CD tracks. If you do have a selection you will want to select the music program associated with your brand of MP3 player.

The music will be saved in the default directory the music software has selected. You may want to look in "My Music" first, but different programs have different default directories.

Syncing Your MP3 Player

Follow the directions on your MP3 player and plug it into your computer. Its default music program should open unless it is already open.

This next part will depend on your specific player, but you should be able to go to a list of

songs in your music library and select the songs you want on your MP3 player. When finished, there should be a sync button to click and your song selections will be saved to your MP3 player.

Getting Organized

One of the great perks that come with MP3 players is the ability to organize your music by artist, by song, and/or by album. Many of the CDs you rip will already have this information encoded into the files and, if not, most of the media players will retrieve that information for you online. In some cases you might have to type it in yourself; see your media player software documentation for details.

Another great feature is the ability to organize your music into playlists. This will take a

little work on your part. There will be a feature in your program to create a new playlist. Name your playlist whatever you want. Then it is just a matter of "dragging and dropping" songs from your library onto your playlist. Again, your media player software will explain this in detail.

Sound Too Hard?

It's really not that difficult. Experiment and play with the software, you'll get it with a little practice.

If you need more specific help, Dr. Joey is running a special through the end of January. Two hours training on any computer related subject for only \$50. That is 1/2 my usual rate.

Dr. Joey is also running a special on his music transfer rates. Up to 80 minutes of music transferred for only \$15!

"Remember me in the family tree My name, my days, my strife; Then I'll ride upon the wings of time And live an endless life."

Linda Goetsch

Protect Your Precious Memories

Save \$5!

Video Transfer Service

Save \$5!



Basic Service ~~\$20.00~~ \$15.00

Basic service includes:

2 hours transfer of VHS or VHS-C video to DVD, 15 minute auto chapter breaks, and protective paper sleeve.

Additional copies \$10.00 each.

Deluxe Service ~~25.00~~ \$20.00

Deluxe service includes

2 hours transfer of VHS, VHS-C, 8mm tape, Hi 8, Digital, and MiniDV video to DVD, 15 minute auto chapter breaks, printed DVD, and protective plastic case.

Additional DVD's copied at \$15.00 each.

Premier Service ~~\$40.00~~ \$35.00

Premier service includes:

2 hours transfer of VHS, VHS-C, 8mm tape, Hi 8, Digital, and MiniDV video to DVD, computer based DVD editing, content based chapter breaks, printed DVD, transparent plastic case with an insert printed with image from the DVD.

Additional DVD's copied at \$15.00 each.

IPOD/MP3 ACCESSORIES



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\$49.99

iPod Clock Radio/
Docking Station
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\$99.99

Listen to Any MP3 Player Over Your Car Radio



\$59.99



SAVE \$5.00 through the end of January!

Audio Transfer Specials

LP / Cassette / 8 Track to CD / MP3

Basic Service ~~\$15.00~~ **\$10.00**

Basic service includes transfer of up to 80 minutes of music from LP, Cassette, or 8 Track Tape to CD (w/o track separation) in a protective paper sleeve.

Additional CD's copied at \$5.00 each.

Deluxe Service ~~\$20.00~~ **\$15.00**

Deluxe service includes transfer of up to 80 minutes of music from LP, Cassette, or 8 Track Tape to CD or MP3 (with track separation), printed CD, album cover copied to jewel case insert, and jewel case.

Additional CD's copied at \$5.00 each.

Ask Dr. Joey—"Which music service is best?"

Question: "Dr. Joey, Which digital music service is best?" B.H., Rogersville, AL

Answer: ASK.COM has ranked the following MP3 sites as their favorites:

1. **Apple's iTunes Store** is regarded by many as having the biggest selection of music tracks on the planet, over 6 million in fact. If you own an iPod or intend to purchase one then the iTunes Store is the perfect place to fill up on your favorite music.

2. **Napster** is both a subscription based service and music store that contains over 4 million songs to choose from.

3. **Amazon MP3** is a relatively new online music service, but don't let that put you off. Since its launch in 2007, it has increased its music catalog to over 3 million tracks. The most impressive aspect of the Amazon MP3 service is that all the digital music comes as high quality DRM-free downloads (MP3). Which means that there are no restrictions on what you can do with your purchases.

4. **The RealNetworks Rhapsody music service** provides millions of digital music tracks for you to buy or subscribe to using their

membership service.

5. **7digital** is a media service that not only provides over 3.5 million music tracks, but also offers videos, audiobooks, soundtracks, and a selection of free MP3 downloads.

6. **eMusic** is a subscription based service that provides a digital music catalog of over 2 million tracks. A free trial is offered, giving you the chance to try out their service by downloading up to 25 free music tracks. This service is iPod friendly and there are no restrictions on how many times you can copy or burn music files.

7. **Yahoo Music Unlimited** provides over 2 million songs via its subscription and burnable downloads services. Subscribing enables you to gain unlimited access to various media libraries like music, streaming radio and music videos and allows you to share your music with other subscribers. If you don't want to subscribe then you can buy and download music that you can burn to CD.

For more information online go to <http://mp3.about.com/od/digitalmusicdelivery/topmusicstores.htm>

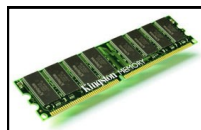
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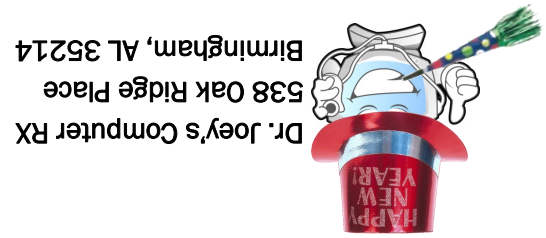
**1 Terabyte
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\$150 Installed!

**New Pre-Built
Systems
Starting at
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We Make House Calls!



Dr. Joey's Computer RX

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**Dr. Joey's
Computer RX**

"We Make House Calls!"



I am Dr. Joey and I'm the owner of Dr. Joey's Computer RX. I started this business in order to provide quality in-home and on-site computer solutions at reasonable prices.

I am located in Birmingham, AL and provide sales and service for Birmingham and its outlying areas. I have over 25 years experience working with home and business systems.

Whether you are looking for a new computer, upgrading an older one, or have need for tune up, repair, or consulting services, I can provide the prescription for you!

I can also provide the RX for your digital transfer needs. I can transfer your old home movies (film or video) to DVD. The same is true for music transfer. I can move your old LPs, tapes, etc. to CD or MP3.

