



HOLIDAY
ISSUE

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888 361-0509 (toll free!)

The Doctor's RX

VOLUME 1 ISSUE 4

DECEMBER 1, 2008

Do I Need a Digital Converter Box?

At midnight on February 17, 2009, all full-power television stations in the United States will stop broadcasting in analog and switch to 100% digital broadcasting. Digital broadcasting promises to provide a clearer picture and more programming options and will free up airwaves for use by emergency responders.

A TV connected to cable,

satellite or other pay TV service does not require a TV converter box.

Consumers have a variety of options. Options to explore include:

1. Keep your existing analog TV and purchase a TV converter box. A converter box plugs into your TV and will keep it working after Feb. 17, 2009, or

2. Connect to cable, satellite or other pay service, or
3. Purchase a television with a digital tuner.

If you do not have cable or satellite in your home, Dr. Joey can set you up with a digital converter box OR a new television with a digital tuner so you can still receive those broadcast channels!

Let Dr. Joey Set Up Your Christmas Electronics

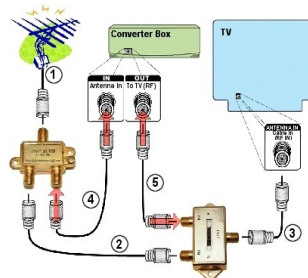


Does the flashing VCR clock bring back any painful memories? There is nothing more frustrating than getting a cool new electronics item for the holidays and not being able to make it work as it should.

It is nothing to be ashamed of. The more advanced technology becomes, the more complex its operation.

That's why it is important to have someone trained in the

installation and use of these devices to teach you how to use them.



Dr. Joey can provide electronics set up and training for you at a fraction of what national retail stores and most

independent dealers can offer.

I can set up your computers, home theaters, iPods (and other MP3 players), digital cameras, cell phones, DVD players, printers, wireless networks, digital picture frames, internet (and phone service), TIVO's, DVR's and virtually anything else you can think of. See the enclosed/attached money saving coupons.

Universal Remotes



Logitech Harmony 1000 Advanced Universal Remote Control

Step up to the ultimate in universal remotes. Experience a new standard in simplicity with even the most complex components. With just one touch you can start watching, listening or playing. The Logitech Harmony 1000 features a brilliant 3.5" color touch screen that allows for one-touch activity-based control of even the most sophisticated A/V components.

\$499.99

Harmony 676 Remote Great Deal on Refurbished Remote! One Year Warranty!

Comprehensive remote control integrates entire home theater system with 1-button use. List price ~~\$199.99~~.

Refurbished unit **\$124.99**.



NCAA COLLEGE TEAM REMOTES

This "Expert" universal remote control consolidates up to 4 devices including TV, VCR/PVR, DVD, Cable or Satellite (DBS/DSS). Features a Master Power key to turn all devices on/off simultaneously. The FAV key will scan 10 of your favorite channels and the dedicated menu keys are compatible with Digital Cable or Satellite. Backed by a Lifetime Warranty! (quantities are limited) **\$24.99**

Backed by a Lifetime Warranty! (quantities are limited) **\$24.99**

Logitech Harmony 1000 Step up to the ultimate in universal remotes

\$5 OFF
Basic, Deluxe
& Premier
Video
Transfer
Service



Protect Your Precious Memories Video Transfer Service

Basic Service ~~\$20.00~~ **\$15.00**

Basic service includes 2 hours transfer of VHS or VHS-C video to DVD, 15 minute auto chapter breaks, and protective paper sleeve. **Additional copies \$10.00 each.**

Deluxe Service ~~\$25.00~~ **\$20.00**

Deluxe service includes 2 hours transfer of VHS, VHS-C, 8mm tape, Hi 8, Digital, & MiniDV video to DVD, 15 minute auto chapter breaks, printed DVD, and protective plastic case. **Additional DVD's copied at \$15.00 each.**

Premier Service ~~\$40.00~~ **\$35.00**

Premier service includes 2 hours transfer of VHS, VHS-C, 8mm tape, Hi 8, Digital, & MiniDV video to DVD, computer based DVD editing, content based chapter breaks, printed DVD, transparent plastic case with an insert printed with image from the DVD. **Additional DVD's copied at \$20.00 each.**

Surcharge for 8mm film \$5 per 50' reel. (only available with Premier service).

Photographic Calendars

\$25.00

(additional copies \$20 each)



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

Includes

- 12 month Calendar with single picture for each month.
- Photo enhancement/editing as needed or requested.
- Photo Quality Paper
- Plastic Spiral Binding
- Custom Cover Design

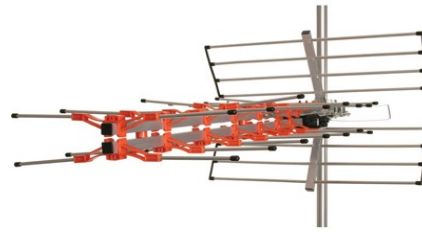
Additional pictures/picture collages added at \$0.25 per picture surcharge.

Digital Stream DSP7700P DTV Converter Box \$74.99

Receives and displays all 18 ATSC formats; Composite audio/video jack (RCA plug); Ohm RF audio/video jack (coaxial cable); Universal infrared remote control (can control TV); AC3 Dolby Digital stereo down mixing; Power supply: Internal (cord attached); Emergency alert system; On-screen program information; Analog RF signal pass-through



Direct HD Television Antenna \$59.99



The HD Television Antenna features durable all weather construction that does great in harsh weather conditions and the efficient placement of elements provides for an exceptional 14.2 dB gain with a short boom. 10 Mile to 50 Mile range.

Toshiba REGZA 42RV535U 42" LCD HDTV \$999.99

Combines 1080p full HD resolution with new SRT super resolution technology to ensure that everything you watch feels like HD. HDTV tuner included. 27.3" Height x 39.8" Width x 12.1" Depth - With Stand 25.5" Height x 39.8" Width x 3.7" Depth - Without Stand



How Do I Get High Definition TV?

See my website www.drjoeysc Computerrx.com for more information.

"You need a source of HDTV signals, a tuner to receive and decode those signals, and a high-performance display screen...."

Question: "Dr. Joey, What do I need to get in order watch TV in high definition?"

L. A. Sumiton, AL

Answer: To experience true high-definition television in your home, you need a source of HDTV signals, a tuner to receive and decode those signals, and a high-performance display screen that can reproduce the remarkable detail and color of HDTV images.

What You Need for Over-the-air Broadcasts: Digital TV broadcasts are currently being transmitted by over 1500 local stations across the country covering over 99% of U.S. TV households (as of 2/08).

You will need an HD-compatible TV; a HDTV (ATSC) tuner — separate unit or built into TV; an indoor or outdoor UHF or UHF/VHF antenna; and local HDTV broadcasts (they're free!)

What You Need for Cable HDTV: Cable TV providers now offer the option of HDTV service to about 90% of subscribers, especially those living in medium- and big-city TV markets. Don't confuse "digital cable" with HDTV via cable — while it's true that all HD cable channels are digital, not all digital channels are high-def.

You will need an HD-compatible TV; an HD-compatible cable box; and HD programming (subscription required).

Refurbished Computer Systems

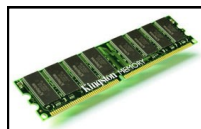
From \$50 to \$200

90 Day Warranty

1 GB DDR2 PC2-6400

Memory Upgrade

\$50 Installed!



1 Terabyte SATA 3 HDD

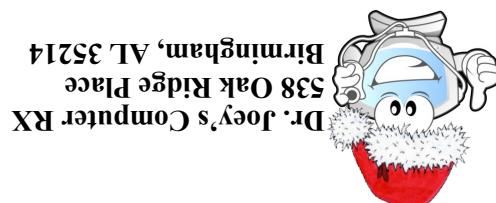
\$175 Installed! Now \$165!

New Pre-Built Systems

**Starting at \$425
3 Yr Warranty**



We Make House Calls!



**MERRY
CHRISTMAS**

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Birmingham, AL 35214

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Fax: 888-361-0509

After Hours: 205-798-2525

E-mail: promo@drjoey.net

Web: www.drjoeysc Computerrx.com

I am Dr. Joey and I'm the owner of Dr. Joey's Computer RX. I started this business in order to provide quality in-home and on-site computer solutions at reasonable prices.

I am located in Birmingham, AL and provide sales and service for Birmingham and its outlying areas. I have over 25 years experience working with home and business systems.

Whether you are looking for a new computer, upgrading an older one, or have need for tune up, repair, or consulting services, I can provide the prescription for you!



"We Make House Calls!"

We Now Accept...

